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Companies Are
Turning Us All
Into Patients
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The Worlds**

Turning Us All
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That dream now drives
the marketing
machinery of the most
profitable industry on
earth. From award-
winning Ray Moynihan,
-- one of the world's
top medical journalists
-- Selling Sickness
reveals how widening

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Selling Sickness

How The World's

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Companies Are

Turning Us All

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the boundaries of illness and lowering the threshold for treatments is creating millions of new patients and billions in new profits. This in turn is driving up personal drug bills and threatening to bankrupt national health systems all over the world.

Selling Sickness:

How the World's

Biggest

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Selling Sickness
How The Worlds
Pharmaceutical ...

From award-winning
Ray Moynihan,—one of
the world's top medical
journalists—Selling
Sickness reveals how
widening the
boundaries of illness
and lowering the
threshold for
treatments is creating
millions of new
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the boundaries of
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new profits, in turn
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bankrupt health-care
systems all over the
world.

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Selling Sickness: How
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Turning Us All
Into Patients is a
2005 book by Ray
Moynihan and Alan
Cassels about
unnecessary health
care.

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Selling Sickness
reveals how expanding
the boundaries of

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illness and lowering the threshold for treatments is creating millions of new patients and billions in new profits, in turn threatening to bankrupt national healthcare systems all over the world. This Canadian edition includes an introduction placing the issue in a Canadian context and describing why Canadians should be concerned about

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How The Worlds
the problem.

Biggest
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Pharmaceutical ...

A 2004 documentary
on how the world's
biggest pharmaceutical
companies are turning
us all into patients. The
video got messed up at
the end, sorry about
that. ... Selling
Sickness by Alan
Cassels ...

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How The Worlds

Selling Sickness

Selling Sickness, by Ray Moynihan and Alan Cassels, is a

meticulous study of the methods used by big drug companies to market diseases and sell them to healthy people. It's a scary book.

Selling Sickness

Selling Sickness describes how “awareness raising” campaigns seek to

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How The World's
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Into Patients

transform the worried well into the worried sick. Whereas in the United States the direct advertising of drugs to consumers is possible, in Britain, where this is prohibited, campaigns promote awareness of conditions such as erectile dysfunction, prompting requests for prescriptions.

**Book: Selling
Sickness: How Drug**

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Companies Are
Turning Us ...

An old friend, a brilliant chiropractor/naturopath, recently mentioned a book called Selling Sickness: How the World's Biggest Pharmaceutical Companies Are Turning Us All Into Patients (2009) by a Canadian drug-policy researcher, Alan Cassels, of the University of Victoria, British Columbia.

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Selling Sickness

How The Worlds

Selling Sickness -

Dr. Carolyn Dean MD

ND

It had long been his dream, he said, to make drugs for healthy people - so that Merck could "sell to

everyone."

"Selling

Sickness reveals how

widening the

boundaries of illness

and lowering the

threshold for

treatments is creating

millions of new

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How The Worlds

new profits, in turn
threatening to
bankrupt health-care
systems all over the
world.

Turning Us All

**Selling sickness :
how the world's
biggest**

pharmaceutical ...

Pity the poor Victorian-
era family whose bottle
of Mrs. Winslow's
Soothing Syrup ran
dry. It was touted as an
indispensable aid to
quiet bawling babies

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Trending. Bubba

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Releases Photo of

Noose Found in Bubba

Wallace's Garage.

Turning Us All

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- Selling Sickness -

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Ray Moynihan talked

about the book he co-

wrote with Alan

Cassels, Selling

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Us All into Patients,
published by Nation
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Selling Sickness: How
the World's Biggest
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Us All Into Patients by
Ray Moynihan, Alan
Cassels Ray Moynihan
Ray Moynihan is one of
the world's leading
health writers. Alan
Cassels is a Canadian

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Selling Sickness

How The World's

researcher and writer
who works on drug
policy issues.

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Pharmaceutical ...

Selling Sickness

reveals how widening
the boundaries of
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world.

**Selling Sickness :
How the World's
Biggest
Pharmaceutical ...**

Yet that's just what's
happened, as
Moynihan and Cassels
document in their book
"Selling Sickness". The
500 billion dollar
pharmaceutical
industry has plenty of

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How The Worlds
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Turning Us An
Into Patients

money to spend
convincing us that our
ordinary travails mask
mental illnesses, and
common aches and
pains need treatment.

**Selling Sicknes:
How the World's...
book by Ray
Moynihan**

If DRC eliminates
sleeping sickness, the
world eliminates
sleeping sickness Dr
Victor Kande Kande
had been briefed on

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the diseases he would see in this region and the symptoms rang a bell.

The big sleep: how the world's most troubled country is

...

The Bible is the world's best-selling book, having sold more than five billion copies. This article discusses the world's best-selling books. The Best Selling Books of All Time The

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Bible. According to
Christians, the Bible is
the word of God. It was
written by several
authors inspired by the
Holy Spirit over a
period of time.

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